



COMPLETE BUSINESS SOLUTIONS

SOFTWARE

SERVICES

CONSULTING

TOOLS & TEMPLATES

- **Plan** your Products, Lead Sources, Regions, Budgets, Materials & Labor
- **Run** your Leads, Reps, Record and Track your Jobs
- **Check** your business performance By Period, By Product, By Resource, Monitor Key Operational and Financial Metrics

SINGLE, INTEGRATED PLATFORM

- Set up products, prices and regions/territories
- Capture leads from multiple lead sources effectively
- Define sales territories for Sales Management and Field Sales force
- Assign leads to teams on a day-to-day basis
- Capture the disposition on leads run (sales detail, reason for no-sale etc)
- Analyze market, resource and product performances for management
- Generate and publish reports and analytics

RESULTS

- Newer better lead sources (web, social media)
- Better management of leads, greater lead productivity
- Increased productivity (higher conversion) from sales force
- Better retention of sales force
- Lower cycle times
- Enhanced customer service through faster responses to customers
- Better leverage with suppliers (better analytics on sales, material costs)
- Automation of various reporting tasks
- Improved Administrative Productivity

IT STAFFING & SUPPORT

- No need to hire in-house IT resources.
- Our solutions are made available on a subscription basis (Software-as-a-Service)
- In addition, our IT resources are available and can act as a 'virtual' extension of your business to enhance and support your solutions
- The resources will be available to you to accommodate your specific needs



CHANNEL MANAGEMENT

- Manage your dealer network if you have multiple locations/dealers
- Manage your franchisees on a national level, if you are a franchiser
- Manage your specific franchise if you are a franchisee
- Manage your big-box relationship



simplifying Business

LEADS & SALES TRACKING

WEB MARKETING & SOCIAL MEDIA

JOB FULFILLMENT

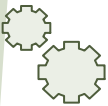
ANALYTICS & INSIGHTS

flexible solutions for your business needs

Technology Enabled Services For Remodeling, Telecom & Retail

Subscription Based Planning, Analytics and Management Solutions for Revenue Enhancement (Product launch, Pricing, Promotions, Marketing and Sales), Operational Efficiency (Lead Source Management, Job Flow, Product & Labor Tracking & Management) and Customer Service

Clients typically experience 30-40% improvements in time to market, leads and sales generation, product fulfillment cycles and total cost of ownership.



CUSTOM SOLUTIONS

- Tailor the pre-built tools, templates and software to suit your specific needs and conditions.
- Configure solution to fit your environment
- Extend and Enhance the solutions with customized modules to complement the base platform



WEB SOLUTIONS

Maximize the power of your web presence.

- Establish, Enhance & Evaluate your web presence & brand
- Leverage social media (Facebook, Twitter)
- Generate leads & appointments online
- Conduct Online campaigns
- Analyze returns and adjust marketing strategy



EBUSINESS SOLUTIONS

- Organize, Automate and Standardize your forms – whether it is related to sales process, installation process or backoffice functions
- Take advantage of web-forms, electronic data interchange, and payment methodologies
- Reduce paper clutter, go green!

BUSINESS MANAGEMENT

- The PLAN-RUN-CHECK™ construct that integrates the Planning, Execution and Analysis of the various activities related to successful sales and operations
- Ability to configure/'purpose-build' a solution with parameters specific to the remodeling business – products, markets and resources, yet take advantage of pre-built templates and solution infrastructure
- Single, simple interface for Remodeling business owners, sales managers, installation managers and administrative staff
- Deployment in a hub-and-spoke scenario where the Remodeling business manager can 'subcontract' work and track the activity of the subcontractor
- Standard and configurable reports that summarize by market, by resource, by product - plan vs actual, performance by period, causal factor analysis, conversion, retention and other operational and financial metrics